

**Visioning Advisory Committee (VAC) Minutes
City of Beaverton
February 10, 2010**

Members Present:

Jennifer Browning
Mark Fagin
Jolene Guptill
Jaann Hoisington

Kevin Hoover
Jerry Jones
Jeff Lancaster
Christine Lau

Excused Absences: Mike Ewing, Kevin Frazier, Melissa Meyer, Rick Yates

Council Liaison: Councilor Cathy Stanton

Project Team: Holly Thompson, Erin Gordenier, & Rhonda Coakley, City of Beaverton; Jason Robertson, J. Robertson & Co.

Guests: Marc San Soucie, Beaverton City Councilor

Meeting called to order by Chair Mark Fagin at 7:02 PM.

1. Welcome (Fagin)

New Member: One new VAC member, Kevin Frazier, was appointed this year. Frazier is a high school student, and unable to be at tonight's meeting because of a school commitment.

Year in Review: Last year VAC members donated over 350 hours of volunteer time, and collected thousands of ideas. Fagin thanked VAC members, staff, Jason, and the action team coordinators for their time. The VAC members thanked Fagin for his time as chair.

2. Action Team Product (Robertson)

Each action team coordinator reported on the highlights and most exciting ideas from his/her team. VAC members discussed some potential gaps and overlap in ideas.

Christine Lau asked if the action teams were really representative of the whole community. Mark Fagin responded that the action teams were designed to use and validate the community ideas gathered by the VAC. Holly Thompson added that the upcoming public review process will be another chance for the whole community to respond to the ideas. Some ideas will likely be shelved or reworded based on public feedback.

Jason Robertson reminded the VAC that some actions will be taken up by jurisdictional partners for implementation, and not everything will be the responsibility of the City. Councilor Stanton pointed out that, for example, the school district always includes the city in its planning and vice versa.

After discussion, the VAC agreed that the action team ideas were ready to be released for public review this spring.

Thompson asked if the VAC as a group would like to take responsibility for implementing one or more of the ideas in the action plan. VAC members will come to the next meeting with suggestions for which idea(s).

3. Public Review Framework (Thompson)

The action team ideas will be presented for public review from March to May. Thompson reviewed the list of upcoming public review events. New ideas for this phase include hosting a coffee with the Mayor and setting up a kiosk in the lobby of the Beaverton City Library. Traveling display materials for public review events will include key words for some of the action ideas.

VAC members suggested additional locations and events. Mark Fagin reminded everyone that we can only do as many events as we have VAC volunteers signed up for.

Erin Gordenier showed the draft of a visioning survey, which will be mailed to every household with the March issue of *Your City*. The survey will also be available online, in multiple languages, and in large-print. Previous speakers bureau groups and neighborhood associations will be invited by email to participate in the survey.

The public review phase will kick off with a City Council study session on March 1. VAC members are encouraged to attend.

4. Other Activities (Thompson)

Civic Plan and Staff Outreach: Thompson reported that Beaverton Community Vision staff are coordinating with the Community Development Department on the Beaverton Civic Plan now being drafted. City staff from CDD and visioning will be meeting with each department at the City to share relevant action team data and discuss both plans.

Partner Recruitment: Mark Fagin said that VAC members should review the action ideas list and start thinking about outside partners. The VAC will discuss this at a future meeting.

5. VAC Elections

Mark Fagin was nominated and elected as VAC Chair. Jaann Hoisington was nominated and elected as VAC Vice-Chair.

A VAC Recorder is required by the bylaws, although Erin Gordenier has been serving as recorder for the last year. VAC members were in favor of a rotating recorder position. Jolene Guptill volunteered to serve as recorder for the March meeting.

6. VAC and Staff Updates

Budget and Statistics: Holly Thompson reported on volunteer hours and other statistics from the last year.

Website: The Beaverton Community Vision website has been updated.

VAC Updates: Jaann Hoisington reported on a recent Leadership Beaverton panel, at which the experts were asked what the biggest challenge is for Beaverton in the next five years; the answers involved a well-developed center as a focal point, job growth, and the traffic system.

7. Public Comment

None.

Meeting adjourned at 9:02 PM.

Next Meeting: Wednesday, March 3, 2010, 7 PM. Beaverton City Hall, 3rd floor conference room.

Minutes approved at March 3, 2010 VAC meeting.